



Kaylee Sterns
Graphic Designer

Education

BFA in Graphic Design, Minor in Photography, 2021
The College of Saint Rose, Albany, NY
GPA 3.87

Design Skills

Visual communication and concept development from research to completion: visual identity and branding, business systems, information design, advertising, illustration, poster design, packaging, collateral design, editorial and book design, web design, motion graphics, user experience and interaction design

Technical Skills

Proficient in: Adobe Creative Cloud including Illustrator, Photoshop, InDesign, After Effects, XD, and Lightroom; InVision; Microsoft Word, Excel, and PowerPoint; Squarespace; studio photography, film photography and development
Familiar with: Spark AR Studio; Wix; Wordpress

Professional Experience

Akullian Creative, Albany, NY
Graphic Design Intern, 2020–2021; Graphic Designer, 2021–present
Design various print materials, websites, brand guides, logos, and social media content and templates
Collaborate with colleagues and clients in the development of creative ideas
Develop client presentations and new business proposals
Assist in photography and video shoots

Cotton On Group, West Nyack, NY, 2018–2020
Sales Associate
Assisted customers in their shopping experience and completed transactions
Maintained aesthetic standards of the store and assisted with visual merchandising

Honors and Awards

Silver ADDY Award, Poster Campaign, Capital Region Advertising Federation, 2021
Silver ADDY Award, Still Photography Campaign, Capital Region Advertising Federation, 2021
Artist Scholar Award, The College of Saint Rose, 2021
Graphic Design Service and Appreciation Award, The College of Saint Rose, 2021
Exhibitor, Senior Show, Esther Massry Gallery, The College of Saint Rose, 2021
Exhibitor, Advanced Photography Virtual Exhibition, Picotte Gallery, The College of Saint Rose, 2021
Trustees Scholarship, The College of Saint Rose, 2017–2021
The Inez and Nicholas Tarquin Artist Scholar Award, The College of Saint Rose, 2020
Design Selected, Annual Holiday Card, The College of Saint Rose, 2021
Ten-day Study Tour: Graphic Design in London, The College of Saint Rose, 2020
Dean's List, The College of Saint Rose, 2017–2020
Exhibitor, juried Undergraduate Exhibition, The College of Saint Rose, 2019–2020
Exhibitor, Foundations Exhibition, The College of Saint Rose, 2018

Community Involvement

Contributing Member, AIGA Upstate New York Professional Chapter, 2021–present
Treasurer, AIGA Student Chapter, The College of Saint Rose 2020–2021
Member, AIGA Student Chapter, The College of Saint Rose, 2018–2021
Volunteer, juried Undergraduate Exhibition, The College of Saint Rose, 2018–2020